



Press release

## THE NEW TURIN-SHARM EL SHEIKH FLIGHT IS NOW ON SALE, OFFERING TRAVELLERS THE OPPORTUNITY TO SPEND THE FORTHCOMING SPRING HOLIDAYS IN ONE OF THE RESORTS OF ALPITOUR WORLD'S TRAVEL BRANDS

Flight every Thursday from April 17th to May 8th, 2025

*Caselle Torinese, November 28th, 2024* – Alpitour World and Torino Airport announce the opening of ticket sales for the new flight between Turin and Sharm El Sheikh, in Egypt, ahead of the spring holidays of 2025.

The route will be operated by Neos, the airline part of Alpitour World, with departures every Thursday from April 17<sup>th</sup> until May 8<sup>th</sup>, 2025. This new flight represents an excellent opportunity for people in Piedmont to spend their spring holidays of Easter, April 25<sup>th</sup> and May 1<sup>st</sup> in the exclusive resorts of the Group's travel brands.

The flight will depart from Turin to the renowned Egyptian seaside destination, ideal for diving and snorkelling enthusiasts, known for its vibrant touristic activity.

"Egypt has always been an important destination for our Group. We are thrilled to announce the launch of this flight, as it will enable us to provide travel agencies and customers with even greater access to this charming Red Sea destination, assessing the potential of the surroundings of Torino Airport" said Alessandro Seghi, Commercial Director of Alpitour SpA.

Andrea Andorno, Chief Executive Officer of Torino Airport, stated: "We are very pleased to announce the start of this new connection, providing a great holiday opportunity to the people of Piedmont. We trust that passengers from our catchment area will embrace these new flights scheduled for the spring breaks of 2025 and we are confident that this is the first step of a strategy to develop connections from Turin to the holiday destinations offered by Alpitour World travel brands, for which we know there is strong demand".

SAGAT S.p.A. - Società Azionaria Gestione Aeroporto Torino Rita Pucci, Communication and Press Office Manager <u>rita.pucci@sagat.trn.it</u> +39 011 56769341; +39 335 8758648 www.torinoairport.com

Ufficio Stampa | Alpitour World Maria Laura Gargiulo +39 320 6523467 marialaura.gargiulo@alpitourworld.it

Weber Shandwick Italia AlpitourWorld@webershandwickitalia.it